



NEWS Release

Health Care Strategies, Inc. and Park Dansan Announce Partnership

SUWANEE, GA – June 21, 2011 - Health Care Strategies, Inc. a marketing management and business development consulting firm for select companies in the health care industry headquartered in Suwanee, Georgia, and Park Dansan, a health care revenue cycle services company in Gastonia, North Carolina, announced today an agreement for the provision of sales and marketing of the Park Dansan Worker's Compensation Services.

Under the agreement, Health Care Strategies will be responsible for marketing Park Dansan services nationwide, both directly and in concert with its established partnerships. Park Dansan has specialized in managing aged zero balance and active receivable Worker's Compensation claims for over twenty years. Employees are recruited from within the insurance industry and service is provided via virtual business office remote VPN connection. Its proprietary systems and processes successfully resolve more than 95% of worker's compensation claims.

"Park Dansan has offered numerous revenue cycle solutions for many years, but our expertise in the successful resolution of worker's compensation claims really differentiates us in the marketplace. We are uniquely qualified to expand the provision of that service nationwide, and given their historical success, we think Health Care Strategies can do that for us. One of our executives has known their CEO for many years, and their mutual respect and familiarity certainly made this a natural fit," said Eric Felker, President of Park Dansan.

Commenting on the affiliation, Julian Pittman, CEO of Health Care Strategies, stated, "We have been fortunate to partner with niche revenue cycle companies that offer the market something extra. Thus far, our business partners' "extras" have yielded more than \$125 million of incremental revenue for hospital clients and allowed those hospitals to utilize internal resources more appropriately. My colleagues and I believe that Park Dansan offers similar benefits, and we're excited about introducing them to our friends in the industry."

About Park Dansan

Park Dansan (www.parkdansan.com) was founded nearly 80 years ago. To date, more than 85% of its revenue stems from the recovery of underpaid or zero balance worker's compensation claims, as well as the ongoing management of current accounts. Every team member associated with the provision of such services has been recruited from within the insurance industry. Given its unparalleled history and comprehension of individual state statutes governing worker's compensation claims adjudication, Park Dansan successfully resolves more than 95% of outstanding hospital worker's compensation claims.

About Health Care Strategies, Inc.

Health Care Strategies, Inc. (www.healthcarestrategiesinc.com) was founded to combine internal resources with a network of client companies and channel partners in order to guide the business development efforts of revenue cycle service providers seeking to reach the health care industry. Its client companies and channel partners currently provide services to more than 2,000 of the nation's hospitals, and Health Care Strategies' affiliates have an average of more than 20 years' experience from provider, servicing and consulting settings in the health care industry.

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